

Exhibitor prospectus

**2026 Behavioral Health Conference,
Beyond Stigma: Healing Together**

September 18, 7:30 a.m. – 2:30 p.m.
1330 Sentara Park



Join us for the 2026 Behavioral Health Conference, “Beyond Stigma: Healing Together”

This conference explores the impact of stigma on behavioral health and highlights strategies for fostering healing and resilience. Through expert presentations, interactive sessions, and real-world case studies, participants will gain tools to challenge stigma, integrate physical and mental health care, and promote recovery-oriented practices. Attendees will leave with practical approaches to support individuals, families, and communities in their journey toward wellness.

The conference addresses the growing need for up-to-date practices in behavioral health for psychiatrists, psychologists, providers and allied health professionals. With ongoing changes in best practices and guidelines, attendees will gain valuable insights into the latest in behavioral health treatment and stigma reduction. This year’s content is driven by recent literature, expert feedback from behavioral health teams, and key findings from community leaders in the field.

Psychologists, psychiatrists, licensed professional counselors, licensed clinical social workers, nurses and licensed practical nurses, other mental healthcare professionals and other allied healthcare professionals will make up the target audience. We are anticipating 120 participants

Programs details are available at: bit.ly/BHC2026

Your organization is invited to participate in the conference by providing an exhibit fee in the amount of \$1200 (for profit institutions) or \$200 (not for profit institutions). Included with the exhibit fee is a table (6 ft), two chairs, two complimentary exhibitor badges, electricity, meals, and refreshments. All exhibitors will be acknowledged in conference materials at the conference.

The exhibitor space will be open from Friday, Septemeber 18, 2026, from 7 a.m. to 1 p.m. Participants will be able to visit the exhibit space during registration, lunch, and breaks.

To support the symposium with an exhibit, please complete the online registration as indicated by Friday, September 4, 2026. Once registered, please email us with the names of those who will be attending the symposium.

We greatly appreciate your consideration of participation for this valuable educational program.

If you have any questions about this conference or need additional information, please contact:

Beth Herman, CME Associate

P: 757-363-6636

E: Bxherman@sentara.com

Agenda

(subject to change)

Friday, September 18, 2026

Time	Topic
7:00 – 7:45 a.m.	Breakfast/Registration/Exhibits Open
7:45 – 8:00 a.m.	Opening remarks/Welcome
8:00 – 9:00 a.m.	Social Media and Mental Health
9:00 – 10:00 a.m.	Long Acting Injectables (LAIs)
10:00 – 10:15 a.m.	Break/Exhibits open
10:15 – 11:00 a.m.	Mental Health Collegiate Sports
11:00 a.m. – 12:00 p.m.	Difficult to Treat Depression
12:00 – 12:45 p.m.	Lunch/Exhibits open
12:45 – 1:30 p.m.	Panel discussion – Reducing Stigma in Mental Health
1:30 – 2:15 p.m.	Interventions to Reduce Discrimination and Stigma: The State of the Art
2:15 – 2:30 p.m.	Closing remarks

Finalized agendas will be sent out closer to the Conference

Exhibitor Information

Event information

Exhibit contact

Beth Herman, CME Associate

P: 757-363-6636

E: Bxherman@sentara.com

Event location

1330 Sentara Park
Virginia Beach, VA 23464

Exhibit location and hours

Exhibits will be in the foyer outside in the Promenade. Storage space is limited to what can fit under your skirted table.

6:30 a.m. Exhibit setup

7 a.m. - 1 p.m. Exhibit hours

Exhibit fees

Standard tabletop exhibit: \$1200 (for-profit) and \$200 (non-profit)

- A 6-foot-long table with two chairs, electricity (upon request) meals, and refreshments
- Wi-Fi
- Access to networking opportunities throughout the conference
- Recognition in symposium materials

Sentara Health is a not-for-profit organization, and our Tax ID number is 52-1271901.

Payment via credit card is preferred. If payment must be made via check, we prefer you send it via FedEx or UPS mail and share the tracking information with us.

Checks should be made payable to:

Sentara Health
Attn: Elena Neal
1300 Sentara Park (W2-07)
Virginia Beach, VA 23464

Include "**2026 Behavioral Health Conference**" in the note/memo section of the check.

Per Sentara policy, we do not distribute or allow access to the attendee lists. You may have a sign in sheet at your booth.

Exhibitor Information

Event information and logistics

Exhibit policies

Each company may designate up to two persons to be responsible for the exhibit space during the exhibit times.

Exhibits and exhibitors must comply with all relevant Sentara Health, American Medical Association, and Accreditation Council for Continuing Medical Education policies.

Each exhibitor must make provisions for the safeguarding of their goods, materials, equipment, and display at all times. No formal security will be hired for this meeting. It is understood that Sentara Health is not liable for any loss or damages to property or personal injury caused by the exhibitor or his agents, representatives, employees, or any other persons.

It is further understood and agreed that Sentara Health shall not be held liable to an exhibitor for any lost profits, sales, or business opportunities or any other type of direct or consequential damages alleged to be due from a breach of these policies.

CME guidelines related to exhibit space and promotional activities

In compliance with ACCME Standards for Commercial Support, arrangements for commercial exhibits or advertisements cannot influence or interfere with the presentation, nor can they be a condition of the provision of commercial support for CME activities.

- Exhibit and other promotional fees shall be separate and distinct from educational grants/commercial support.
- All exhibitors must be in a room or other area separate from the education, and the exhibits must not interfere with or in any way compete with the learning experience prior to, during, or immediately after the activity.
- Company representatives must refrain from holding any commercial discussions in the educational space. All promotional activities, including interviews, demonstrations, and the distribution of literature or samples, must be done within the exhibitor's space.
- Canvassing or distributing promotion materials outside the exhibitor's rented exhibit space is not permitted.
- Company representatives may attend CME activities for the sole purpose of the representatives' own education. However, they may not engage in sales or marketing activities while in the educational space.
- Company representatives must remove their name badge and company logo before entering the educational space.