

# Exhibitor prospectus

**5th Annual Sentara Stroke Symposium**

May 16, 2025

Westin Virginia Beach Town Center



Join us for the **5th Annual Sentara Stroke Symposium**, where we'll explore the latest in cerebral vascular health. This event will provide cutting-edge, evidence-based knowledge on stroke prevention, identification, treatment, and recovery.

The symposium addresses the growing need for up-to-date practices in stroke care for providers and allied health professionals. With ongoing changes in best practices and guidelines, attendees will gain valuable insights into recognizing stroke symptoms, caring for hemorrhagic stroke patients, implementing preventative measures, and understanding stroke quality metrics. This year's content is driven by recent literature, expert feedback from divisional stroke teams, and key findings from the Stroke Registry.

Physician, Physician Assistant, Nurse Practitioner, Nurse, Occupational Therapist, Physical Therapist, Speech Therapist, and other Allied Health Professional will make up the target audience. We are anticipating 225 – 250 participants.

**Programs details are available at: <https://sentara.cloud-cme.com/stroke2025>**

Your organization is invited to participate in the conference by providing an exhibit fee in the amount of \$1,200. Included with the exhibit fee is a table (6 ft), two complimentary exhibitor badges, electricity, meals, and refreshments. All exhibitors will be acknowledged in conference materials at the conference.

The exhibitor space will be open from 7 a.m. on Friday, May 16, 2025, to 4 p.m. Participants will be able to visit the exhibit space during registration, lunch, and breaks.

To support the symposium with an exhibit, please complete the online registration as indicated by Friday, April 25, 2025. Once registered please email us with the names of those who will be attending the symposium.

We greatly appreciate your consideration of participation for this valuable educational program.

If you have any questions about this conference or need additional information, please contact:

**Siobhan Williams, CME Associate**

**P:** 757-363-6156

**E:** [stwilli44@sentara.com](mailto:stwilli44@sentara.com)

**Nancy Eleftheratos, CME Consultant**

**P:** 757-363-6906

**E:** [nkewings@sentara.com](mailto:nkewings@sentara.com)

# Agenda

(subject to change)

## Friday, May 16, 2025

<b>Time</b>	<b>Topic</b>
7 – 7:45 a.m.	Registration/breakfast/exhibits open
7:45 – 8 a.m.	Opening remarks
8 – 10 a.m.	Presentations
10 – 10:30 a.m.	Break/exhibits open
10:30 a.m. – 12 p.m.	Break out sessions: Acute care/therapy
12 – 1 p.m.	Lunch/exhibits open
1 – 3 p.m.	Break out sessions: Acute care/therapy
3 – 3:20 p.m.	Break/exhibits open
3:20 – 4:15 p.m.	Presentations
4:15 – 4:30 p.m.	Closing remarks

*Finalized agendas will be sent out closer to the Symposium*

# Exhibitor Information

## Event information

### Exhibit contact

**Siobhan Williams, CME Associate**

**P:** 757-363-6156

**E:** [stwilli4@sentara.com](mailto:stwilli4@sentara.com)

### Event location

Westin Virginia Beach Town Center  
4535 Commerce Street  
Virginia Beach, VA 23462

### Hotel information

Book your room using the following link:  
[bit.ly/WestinVB](https://bit.ly/WestinVB)

### Exhibit location and hours

Exhibits will be in the foyer outside of the Monarch Ballroom. Storage space is limited to what can fit under your skirted table.

6 a.m. Exhibit setup

7 a.m. - 4 p.m. Exhibit hours

## Exhibit fees

### Standard tabletop exhibit: \$1,200

- One 6 foot table and two chairs
- Wi-Fi
- Access to networking opportunities throughout the conference
- Recognition in symposium materials

Sentara Health is a not-for-profit organization, and our Tax ID number is 52-1271901.

Payment via credit card is preferred. If payment must be made via check, we prefer you send it via FedEx or UPS mail and share the tracking information with us.

### Checks should be made payable to:

Sentara Health  
Attn: Elena Neal  
1300 Sentara Park (W2-07)  
Virginia Beach, VA 23464

Include "**2025 Stroke Symposium**" in the note/memo section of the check.

Per Sentara policy, we do not distribute or allow access to the attendee lists. You may have a sign in sheet at your booth.

## Exhibitor assignments

Table space will be assigned in order of receipt of payment.

# Exhibitor Information

## Event information and logistics

### Accommodation

Exhibitors are welcome to book a room directly with the Westin Virginia Beach Town Center or contact surrounding hotels.

### Shipping

Packages may be shipped directly to the hotel but may not arrive more than three (3) days prior to the meeting. Package charges will apply at the hotel.

### Shipping address

Westin Virginia Beach Town Center  
4535 Commerce Street  
Virginia Beach, VA 23462  
Attn: Sentara Stroke Symposium/Julie Bernheisel  
C/O Organization name

### Exhibit policies

Each company may designate up to two persons to be responsible for the exhibit space during the exhibit times.

Exhibits and exhibitors must comply with all relevant Sentara Health, American Medical Association, and Accreditation Council for Continuing Medical Education policies.

Each exhibitor must make provisions for the safeguarding of their goods, materials, equipment, and display at all times. No formal security will be hired for this meeting. It is understood that Sentara Health is not liable for any loss or damages to property or personal injury caused by the exhibitor or his agents, representatives, employees, or any other persons.

It is further understood and agreed that Sentara Health shall not be held liable to an exhibitor for any lost profits, sales, or business opportunities or any other type of direct or consequential damages alleged to be due from a breach of these policies.

### CME guidelines related to exhibit space and promotional activities

In compliance with ACCME Standards for Commercial Support, arrangements for commercial exhibits or advertisements cannot influence or interfere with the presentation, nor can they be a condition of the provision of commercial support for CME activities.

- Exhibit and other promotional fees shall be separate and distinct from educational grants/commercial support.
- All exhibitors must be in a room or other area separate from the education, and the exhibits must not interfere with or in any way compete with the learning experience prior to, during, or immediately after the activity.
- Company representatives must refrain from holding any commercial discussions in the educational space. All promotional activities, including interviews, demonstrations, and the distribution of literature or samples, must be done within the exhibitor's space.
- Canvassing or distributing promotion materials outside the exhibitor's rented exhibit space is not permitted.
- Company representatives may attend CME activities for the sole purpose of the representatives' own education. However, they may not engage in sales or marketing activities while in the educational space.
- Company representatives must remove their name badge and company logo before entering the educational space.